



Housing Foundation

Strategic Plan 2020-2022

Vision

Creating homes and a supportive lifestyle for seniors in our communities.

Mission

To provide and manage independent, supportive and affordable housing for seniors.

Core Values

Community ♦ Compassion ♦ Integrity ♦ Quality Care ♦ Safe Environment

Your Home of Choice



Housing Foundation

Strategic Plan 2020-2022

Strong, Well-Developed Board Leadership & Guidance

- ◆ Identify future Board growth
- ◆ Clarify strategic plans and goals
- ◆ Advocate for seniors housing at all levels of government

Continue to Build a Strong Organization

- ◆ Complete an organizational review
- ◆ Ensure adequate staff and adequate workspace
- ◆ Have a strong, healthy workplace culture
- ◆ Identify statistics to improve tracking and reporting of success

Demonstrate Organizational Excellence

- ◆ Never lose the quality of care and opportunity we provide to our residents
- ◆ Continue to invest in existing facilities

Build Community Engagement

- ◆ Develop more high-profile community partnerships
- ◆ Improve/raise community awareness of MHF and strengthen relationships with municipalities

Identify Future Housing Needs

- ◆ Be aware of the changing culture of seniors
- ◆ Expand and grow MHF portfolio
- ◆ Develop a future planning process
- ◆ Identify ways to increase capital funding along with a capital campaign